

**DESTINATION IMAGINATION, INC.**  
**BOARD OF TRUSTEES**  
**TELECONFERENCE**  
**May 12, 2010**

**CALL to ORDER**

**8:33 p.m. EDT** The meeting was called to order by Board Chair, Brownie Mitchell.

**ROLL CALL**

**Present:** Karen Anderson, Rosemary Bognar Pinney, Valerie Conroy, Pamela Schroeder, David Thomason, Sue Oclassen, Bruce Urban, Johnny Wells, Nancy Wingenbach, Eric Wolff, Michael Kelly, CEO Chuck Cadle and Maureen Donovan, Director of Human Resources.

**Absent:** John Maloney

**APPROVAL of AGENDA**

**Motion:** Karen Anderson moved to approve the agenda as posted.

Second by Bruce Urban

**Action: Motion Passed.**

**APPROVAL of MINUTES**

**Motion:** Bruce Urban moved to approve the minutes of April 14, 2010.

Second by Nancy Wingenbach.

**Action: Motion Passed.**

**Committee Reports**

Governance Committee: Karen Anderson reported that seven candidates have applied for the open seats on the board and candidates have until May 15 to submit written responses. The subcommittee will meet at global finals to convene on the matter of the open seats. The DIAD nominations have closed with three possible candidates.

Karen Anderson asked the board to review two versions of the Community Advisory Council (CAC) document: one with a broader scope and a second with more emphasis on seeking funds. Discussion ensued and the board asked for the advice and opinions of the CEO on the function and structure of the Community Advisory Council. Chuck Cadle expressed a need for a set of skills in fundraising and grant writing. Governance agreed that they felt the charge in forming the CAC was in the area of fundraising. A consensus among the board members was for focus on fundraising. Karen Anderson will work with the CEO to refine the document to reflect the board's wishes.

Board training is needed and Rosemary Bognar Pinney will assist in putting together the board training for the July meeting in New Jersey.

A request was made for the committee chair to provide a copy of vital documents.

Finance Committee: Pamela Schroeder reported that the committee had met to discuss signature authorization. Also the committee reviewed the budget, budget process, pricing, and revenue streams. In light of the review, the committee suggested raising the price of the Rising Stars one pak by \$15 and eliminating the 30 pak option for the upcoming year. Discussion followed and the committee noted that with the 30 pak option, memberships go unused and become problematic in the accounting process.

**Motion:** Pamela Schroeder moved to increase the price of the Rising Stars one pak by \$15 and to eliminate the 30 pak option beginning in the upcoming year.  
Second by Nancy Wingenbach.

**Motion:** Karen Anderson moved to table the motion to increase the price of the Rising Stars one pak by \$15 and to eliminate the 30 pak option beginning in the upcoming year.  
Second by David Thomason.  
**Action:** Motion passed.

**Motion:** Valerie Conroy moved to go into executive session.  
Second by David Thomason.  
**Action:** Motion passed.

7:58 EDT Board went into executive session.

8:03 EDT Board came out of executive session.

**Motion:** Valerie Conroy moved to remove from the table the motion to increase the price of the Rising Stars one pak by \$15 and to eliminate the 30 pak option beginning in the upcoming year.  
Second by Karen Anderson.  
**Action:** Motion passed.

Vote was taken on the motion to increase the price of the Rising Stars one pak by \$15 and to eliminate the 30 pak option beginning in the upcoming year.  
**Action:** Motion passed.

Management Committee: No report.

Development Committee: No report.

**Motion:** Pamela Schroeder moved to accept all reports.  
Second by Michael Kelly.  
**Action:** Motion passed.

## **CEO REPORT**

Chuck Cadle congratulated Maureen Donovan for getting the bank to cut the credit card fee. Decreasing the credit card fee will allow for a large increase in revenue from global finals sales.

Welcome to new employee, Steve Flaa.

Global finals and preparation with University of Tennessee have delayed the closing of the books. April financials are not available. The reports will be late.

An explanation of the University of Tennessee guarantee risk shows that the risk is much greater this year than in the past. Rusty McCarty did a yeoman's job of working through all the moving parts and developing the final guarantee. One of the components making the risk high is that once the affiliate directors certify the teams, all responsibility for the receipt of payment from the team managers falls on DIHQ.

With no current updated budget forecast, operations are still utilizing the last one received. Presently, DI is in a budget loss and still managing to the full year budget expectations.

With the exception of an instructional designer position, hiring is frozen.

Staff assignments have been made for global finals with Rusty McCarty leading the effort. The exhibition room will be exciting for all attendees.

All five teams involved with Bombay Pictures have advanced to global finals and additional video crews will be on site at global finals for filming.

With the Capitol REACH program a summer retreat is being proposed with a \$9K plus expense.

The visits to the affiliate tournaments by the staff were welcomed and the staff benefited from the experience.

The real estate market is depressed in Glassboro but DI will attempt sale by owner on the Glassboro property. A sign will be placed in the window and ads will appear in the local newspaper.

DI received the Telly award trophies.

Fifteen participants will be hosted "back stage" at global finals. Chuck Cadle invited board members to attend.

The I-3 grant was filed. The request was for \$5 million over a five year period of which \$4 million will go to support our LEA partners' purchases and support of teams. Eight of our affiliate directors identified LEA partners for DI.

An update on the status of awards and gifts to be given at global finals was mentioned.

Chuck Cadle suggested the board review the operational meeting report and ask any questions.

The CEO answered specific questions from the board in regard to the hiring of counselors for the Air Force camps, board of trustee schedules for global finals, housing assignments for teams, and security issues centering on global finals.

Board members congratulated Chuck and the DI staff on preparations for global finals and on the quantity of information to the board from the staff that had been generated regarding the event.

**Motion:** Karen Anderson moved to accept the CEO report.

Second by Sue Oclassen.

**Action:** Motion passed.

**Future Meetings:** The next meeting will be a face-to-face meeting to be held on May 30 at 8:30 AM EDT at global finals.

**Motion:** Karen Anderson moved to adjourn.

Second by Sue Oclassen.

**Action:** Motion passed.

Meeting adjourned at 9:42 PM EDT.

Respectfully submitted  
Johnny C. Wells