

**DESTINATION IMAGINATION, INC.**  
**BOARD OF TRUSTEES**  
**TELECONFERENCE**  
**June 15, 2011**

**CALL to ORDER**

**8: 36 p.m. EDT**

The meeting was called to order by Chair Brownie Mitchell.

**ROLL CALL**

**Present:**

Karen Anderson, Valerie Conroy, Rosemary Bogнар-Pinney, Brownie Mitchell, Susan Oclassen, Rick Rand, Pamela Schroeder, Nina Schwenk, David Thomason, Bruce Urban, Johnny Wells, Nancy Wingenbach, Eric Wolff, and CEO Chuck Cadle

**Absent:**

Mike Kelly

**AGENDA**

**Motion:**

Rosemary Bogнар-Pinney moved to approve the agenda.  
Second by Nina Schwenk.

**Action:**

**Motion Passed.**

**APPROVAL OF MINUTES**

**Motion:**

Karen Anderson moved to approve the minutes of May 29, 2011.  
Second by David Thomason.

**Action:**

**Motion Passed.**

**CEO REPORT**

- Received warm thanks for Global Finals hospitality and the participation experience from Barbara Kaufmann, of 3M, on behalf of her group and from other sponsors and VIP attendees.
- Staff is working on the 2011 budget and business plan
  - Aspirations of what they would like to do always exceed financial capability.
- Proposed a new way to incorporate the AEM Construction Challenge mission into the DI Program
- The Challenge Writing session will be held June 23- 27. The Quality Review Panel will also meet.
- Received much Global Finals feedback from team managers via a Zoomerang survey, almost all positive:
  - Said it exceeded their expectations
  - Felt the kids had an “unreal” experience
  - Our goal was to provide a rich experience for the kids
- Met with the Western Dairy Association (WDA) for their 75<sup>th</sup> Anniversary.
  - Many commented on how much the Tom Camerlo Award, DII and education meant to them.

- WDA asked CEO Chuck Cadle to present a 3-hr. workshop on creativity to its Board in August.
- WDA provides two \$2000 scholarships to help Colorado students attend Global Finals and gives other support to our Colorado affiliate.
- Staff is readying materials for the next year and in preparation for the July Open House, BOT and DIAD meetings.
  - The materials will be ready much earlier than last year.
- We are continuing to work with the National Headstart Association.
- Valerie Conroy was commended for her excellent efforts in surveying team managers during Global Finals.
  - Much useful information was compiled.

**Motion:** Pamela Schroeder moved to approve the CEO Report.  
Second by Eric Wolff.

**Action:** **Motion passed.**

Chair Brownie Mitchell also commended Valerie Conroy for her extensive work on the Global Finals team manager survey and asked that she send copies of the report to all BOT members. Among the findings:

- The majority of Global Finals team managers had not been to affiliate trainings. They have not learned the creative problem solving tools and teamwork building, so they are not teaching them to the kids.
  - We need to consider other methods of delivering the information.
- However, most team managers felt that their own leadership skills had improved over time just through participation.
- Based on the findings of the survey, CEO Chuck Cadle said more information about the CPS tools and other subject matter will be included in the new program materials.

**MANAGEMENT COMMITTEE – Eric Wolff, Chair**

- Materials for the Affiliate License Agreement were sent to our legal counsel for review and contract format.
  - The agreement will be posted to DIAD for comments, then sent to the BOT and be ready to launch in July.
  - CEO Chuck Cadle has recommended a tiered fee structure.
- Comments for the CEO Evaluation are in from the CEO; BOT comments are due soon and will be compiled.

**FINANCE COMMITTEE REPORT – Pamela Schroeder**

- The Committee will meet soon to discuss the Affiliate License fee structure.

Chair Brownie Mitchell called a directed BOT meeting on July 20, 2011, to discuss only the Affiliate License Agreement and Fee.

**GOVERNANCE COMMITTEE REPORT** – Karen Anderson, Chair

- Trustee election
  - All non-BOT candidates have had background checks and all are cleared to run.
  - Those who wish to run for Chair or Vice Chair need to notify the BOT by July 13, 2011.
  - The possibility of adding a Board seat was discussed

**Motion:** Eric Wolff moved that we not open another Board seat at this election to be held in July 2011.  
Second by David Thomason.

**Action:** **Motion passed.**

**DEVELOPMENT COMMITTEE** – no report

**Motion:** Johnny Wells moved to accept the committee reports.  
Second by Rosemary Bognar-Pinney.

**Action:** **Motion passed.**

Chair Brownie Mitchell asked the Committee Chairs to do the annual review of the usual documents and other items for the July meeting.

**9:15 p.m.**

**EXECUTIVE SESSION**

**Motion:** Eric Wolff moved to go into Executive Session for a matter of personnel.  
Second by Rosemary Bognar-Pinney.

**Action:** **Motion passed.**

**9:16 p.m.**

Out of Executive Session.

The next meeting, a directed one, will be held on July 20, 2011, at 8:30 p.m. EDT.

**9:19 p.m.**

**Motion:** Eric Wolff moved to adjourn.  
Second by Johnny Wells.

**Action:** **Motion passed.**

Respectfully submitted,  
Susan R. Oclassen